

# The Hawks Nest

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## PRESS CONFERENCE NOTES

### OCTOBER 3RD TO ANNOUNCE STEELHAWKS 2013 SEASON SCHEDULE

Press Conference and Happy Hour Hosted by Comfort Suites - Allentown/Dorney Park

The Lehigh Valley Steelhawks will be holding their 2013 Schedule Release Press Conference & Networking Happy Hour on Wed, October 3rd at 3pm inside LINX at the Comfort Suits, the official team hotel provider. The press conference will include some exciting announcements; the upcoming season's schedule, big player signings featuring local talent and more Steelhawk news.

The Steelhawks will also be holding an open tryout for the 2013 season on Saturday, November 17th at Iron Lakes Sports Complex. Registration is now available online, at the Steelhawks website. The team is hard at work recruiting for the 2013 season. For further information please visit our website at [www.LVSteelhawks.com](http://www.LVSteelhawks.com) for the latest Steelhawks news!

## MIKE CLARK'S OUTLOOK FOR 2013

To Current and future players:

The Steelhawks are excited as we have recently moved our home offices into downtown Bethlehem. Our previous location in Coopersburg was a great start for our franchise, however we outgrew that particular location (obviously a good thing) and have now increased our visibility within the Lehigh Valley. We are hard at work to make 2013 the best year yet, and are confident that with

our staff, the current group of players recruited for 2013 training camp, and the support of the city of Bethlehem and the rest of the Lehigh Valley we will be bringing the town's first championship back this season.

The key word in all of this is commitment. We have shown as an organization a commitment to the Lehigh Valley, its fans, and its community. Will you? Will you be committed to this goal? Will you

be committed to going that extra mile for your teammates, your fans, and the city for which you play? Are you committed to being the best on AND off the field in all that you do? Then YOU are a Steelhawk, and we want you in BLACK & GOLD!

Mike Clark  
Executive Vice President and General Manager

## ONE OF OUR TRADE PARTNERS-STRATEGIC STYLE

Strategic style offers an unparalleled hair cutting experience. This isn't your ordinary barber shop! Relax in our luxurious leather chairs or sit at the bar to enjoy a complimentary beer and popcorn while watching the game on one of our six flat screen TV's!!

We offer a variety of services including: Haircut, Shave, and Facial!

Players receive a free haircut every other week. John and his family have been sponsors and fans of the Steelhawks for the last two seasons. Strategic Style is located in Easton approximately 20 minutes from the hotel.

You can see more [here](#).



## MEET A STEELHAWK VETERAN-James Mallory



**PLAYER:** James Mallory  
**HOMETOWN:** Buffalo, NY  
**FOOTBALL BACKGROUND:**  
Kenmore West High School  
2001-2004 2 time All State.  
Central Connecticut State University 2005-2009  
**COLLEGE EXPERIENCE:**  
Central Connecticut State University 2 time All American  
**NFL EXPERIENCE:**  
2010 Tampa Bay Buccaneers  
rookie free agent  
**INDOOR EXPERIENCE:**  
Lehigh Valley Steelhawks

**OFFSEASON TRAINING FOR 2013 -**  
Currently training at Absolute Performance Training in Buffalo, NY with several other NFL free agents. I am preparing to have the best season I can possibly have with the Steelhawks.

**CAREER ASPIRATIONS:** To be the best I can be, help the Steelhawks win as many games as possible and work my way back to the NFL.

**STEELHAWK EXPERIENCE:** I really enjoyed my time with Lehigh to finish up last season, that's why it wasn't a difficult decision to sign back with the Steelhawks for 2013 season. The coaching staff is great, the organization is 1st class and it shows with how us players are treated on a daily basis.



## MEET A COACH-Ken Miller

Coach Kenny Miller is the new addition to the SteelHawks Coaching Staff. Coach Thompson reached out to longtime colleague and friend and asked him to join his staff for the 2013 season. Coach Miller will be the offense and defense line coach and Special Teams Coach. He is a tenured indoor football coach with a BFR!!!

Coach Kenny's hometown is Hecla, Pa which is in the southern end of Schuylkill County. He currently lives in Lititz, Pa. with his wife Tracy, son Antonio 19, daughter Tara 18, son Dante 17 and daughter 10 Mia, working for the Abraxas Academy as an Intervention Supervisor. He has been coaching for 23 years in the high school game, 7 years pro, six years with the Reading Express and last year with the Harrisburg Stampede.

When asked about his most memorable coaching memory he recalls the day a woman with down syndrome

asked him to show her his play chart. I did and I asked her to pick a play. She selected a play and we ran it. Yes, it went for a touchdown! I still stay in touch with her.

Coach Kenny's most embarrassing moment was a night in Reading when he fell over the wall trying to get on the field in front of 6000 people. They showed it on the video screen in the arena!

Coach Kenny wanted everyone to know that he came to the Lehigh Valley because of the down home feeling you get when you talk to the fans. The real people who make the Lehigh Valley what it is. He is excited to make the Valley his home. Coach's Football mantra is Draft and Develop. He says that his job is to develop professional athletes so they get the opportunity to move to

the next level of professional football.

According to Coach Kenny, coaching the offensive line is tale of the War Daddy. The men who protect the quarterback. The individuals who understand a broken finger can be fixed with a roll of tape. The men who understand cheese steaks are a food that can be eaten any time of day with any type wine.

When asked what would be his dream coaching job he said, "I'm living it in the Valley!"

