

The Hawks Nest

VOLUME 3, ISSUE 6

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Lehigh Valley Steelhawks



2014 Season Recap

Upcoming Event:

- ◆ 8/22: Annual Golf Outing, presented by St. Luke's University Health Network. At Iron Lakes Country Club.

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2014 Season Recap

Player Feature:
Dwayne Hollis

Featured Sponsor:
Lehigh Dental

Annual Golf Outing

This year's season was very different from last year's. Gone were the record breaking performances from multiple players. There was no huge offensive numbers put up. But what there was on this year's National Conference Championship winning team was consistent defensive execution that kept the team alive until the offense began to click and put up numbers when it counted; putting the team in the playoffs and getting them to their first ever championship game.



The Steelhawks started the year off with a franchise best 4-0 record, mainly behind the play of their defense, led by DB/KR Dwayne Hollis (named 2014 PIFL Vidswap.com Special Teams Player of the Year and ALL-PIFL First Team for both Defensive Back and Kick Returner). However a slumping five game losing streak threatened their playoff and championship aspirations. But the early wins against the conference leading Trenton Freedom and Harrisburg Stampede kept Lehigh Valley in contention.

The final playoff spot would come down to the final

regular season game, a home game versus rival Richmond Raiders (the team that ended the Steelhawks' season last year with a tackle on the two yard line as time expired).

This year would be a different story. The Steelhawks would put up 37 points in the fourth quarter giving LV the 51-41 win.

The huge victory gave the team momentum as they headed to Trenton for the National Conference Title game.

In Trenton, the teams battled back and forth until finally late in the fourth quarter, the Steelhawks would seal the game when QB Shane McSweeney found WR Troy Pascaley on a 45 yard bomb of a touchdown (Pascaley's 4th of the game). The game would end with a score of 49-38 in favor of Lehigh Valley sending the Steelhawks to Nashville for the PIFL Championship!

It was the Hawks and Hiss in the championship in Nashville. The Hawks finding momentum at the end of the season to make the playoffs while the Hiss were dominant all year. In the end the Nashville Venom proved too strong for the Steelhawks to pull

off another comeback win.

Post season awards from within the organization went to: Dwayne Hollis - Team MVP, Shane McSweeney - Iron Man, John Lavelle - Outstanding Offensive Lineman, Brandon Sutton - Outstanding Defensive Lineman, Most Improved Player - Tim Hume, Brandon Renford - Community Service Award, Stanley Dunbar - Velocity Sports Performance Award.



While the Steelhawks' always want to have a successful year on the field, they also care about their community.

This end of the season also wrapped up the team's newly founded programs - 1st and Goal Academic Program: program to help support local schools and students, and SJFL (Steelhawks Jr. Football League): league to introduce Valley's youth to indoor arena football). Each home game saw numerous groups in attendance that were able to raise money through fundraising programs. There were home games dedicated to raising money for different causes - Pink Out Breast Cancer! and Race for Adam. Talon even ran for Man of the Year, raising money to benefit the Leukemia and Lymphoma Society.

Player Feature: Dwayne Hollis

Meet the Steelhawks

Name: Dwayne Hollis

Position: Safety/Return Specialist

Height: 5'10

Weight: 180

College: North Carolina Wesleyan



Get to Know Dwayne!

Favorite color: Lime Green

Favorite color: Don't really have one: as long as it isn't feminine then I'm fine

Favorite food: Mom's Spaghetti

Favorite candy:
Chocolate – Snickers;
Fruity - Skittles

Favorite athlete: Deion Sanders

Favorite song:

Any type of R&B

Favorite cartoon character:

Wolverine

Favorite place to vacation:

Florida

Favorite hobby: Training

Favorite sport other than football:

Basketball/Track

Favorite Animal: Puppies

Favorite school subject: Math

Least favorite school subject: Science

Favorite City: Newport News, Virginia

Favorite memory with the Steel-



hawks: Starting the season 4-0

Greatest fear: Snakes

What superpower would you choose: Teleportation

Hardest part about playing football: Losing

Greatest accomplishment as an athlete: Hasn't happened yet

What would you be doing if you weren't

playing football:

Anything to be successful

Advice for young athletes:

Keep God first because you can't do anything without Him. Never give up and persevere through the rough times because there are better



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Featured Sponsor:

Lehigh Dental

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Their goal is to provide the finest dental care and continually upgrade their techniques and knowledge to achieve this.

They help you, the patient, to maintain your oral hygiene in a way that will keep your teeth and mouth health. They have an ultra modern office in Catasauqua (223 Eugene Street) that serves the communities of Catasauqua, Northampton, Coplay, Allentown and surrounding areas.

Lehigh Dental proudly offers progressive techniques and innovative equipment such as intra oral photography, computerized claims processing, fiber optic hand piece, television in each room, just to name a few.

They have a philosophy that focuses around the patient. They work to provide quality up-to-date care to meet the patient's dental needs and personal desires.

The staff is experienced, highly trained and motivated to provide quality care. They are a reliable source of help and information to every patient.

Lehigh Dental has a variety of comprehensive general dental services that include:

- Emergency: 24 Hr. availability to alleviate pain.
- Aesthetics: Bonding, bleaching, porcelain veneers.
- Endodontic: Root canals to eliminate painful nerves.
- Oral Surgery: Removal of teeth.
- Periodontal: Treatment of the gums with scaling and surgery.
- Pediatric: Treatment of children for all dental needs.
- Prostodontic: Crowns, Bridges, Dentures, Repair or Replace Teeth.
- Orthodontic: Straightening the teeth for children and adults.
- TMJ: Alleviate Jaw Pain



The entire staff is dedicated to making sure that your visit is smooth and efficient - from the first phone contact, through quality dental treatment to assisting you with billing and insurance processing.

Official Team Dentist of the Steelhawks!

Learn more at www.LehighDental.net!



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3rd Annual Golf Outing

The Lehigh Valley Steelhawks will be hosting their 3rd Annual Golf Outing on August 22nd at Iron Lakes Country Club with a 1:00pm shotgun start. Registrations are currently being accepted to join the Steelhawks players and front office on the golf course!

We will have a few special contests including: closest to the pin, putting, and hole-in-one.



Sponsorships for these contests as well as hole sponsors are available! Food and beer are included in the registration fee. Plan to spend the afternoon with the Steelhawks, presented by St. Luke's University Health Network.

Contact the Steelhawks office to learn more about sponsorship opportunities. Call 610-282-3100 or email Mike Clark, mclark@lvsteelhawks.com.

Stay tuned for additions to the 2015 Steelhawks roster. The league allows teams to begin resigning players after August 15th.



www.lvsteelhawks.com
 Facebook: Lehigh Valley Steelhawks
 Twitter: SteelhawksPIFL
 Instagram: lvsteelhawks

COME FLY WITH
 US!

The Greatest Show on Turf returns to the Lehigh Valley! The Lehigh Valley Steelhawks, founded in 2010 are a professional indoor football team that plays in the Professional Indoor Football League (PIFL). The season runs from February all the way through June.

We hope to see you at the Stabler Arena to cheer on your hometown team this season, as they strive to bring the Champions Cup to the Valley.

Our mission is "To consistently serve our Guests [Ticket Holders], Partners [Sponsors], and our Homes [Teams Cities] at the highest possible level and to do so with integrity, kindness, affordability, and passion on the field, in our front offices, and around the communities in which we play."

Season Ticket Packages will be on sale soon!!! Call 610-282-3100 to reserve yours today!